



**Common Good Initiative Investments – Overtown  
As of April 30, 2021**

*Through Allegany Franciscan Ministries, the Overtown Council for the Common Good has invested over \$5 million to support community-identified priorities and community activities in Overtown. In the current fiscal year (beginning July 2020), \$863,725 has been invested. The funds awarded this fiscal year are listed below; prior year investments are available for review at [www.afmfl.org](http://www.afmfl.org).*

**Overtown Investments – Total \$5,158,553**

<b>FY15 - \$73,745</b>	<b>FY19 - \$982,584</b>
<b>FY16 - \$635,020</b>	<b>FY20 - \$611,005</b>
<b>FY17 - \$1,087,162</b>	<b>FY21 - \$863,725</b>
<b>FY18 - \$905,313</b>	

**Overtown FY21 Investments**

<b>Award Date</b>	<b>Organization/Purpose</b>	<b>Why it Matters</b>	<b>Amount</b>	<b>Prior ity</b>	<b>Type</b>
7/29/20	Blue Ridge Institute	Build individual leadership capacity and increase knowledge of community members. T Brown, S Nelson, T McGhee	\$450	2	Impact
7/29/20	Council for the Common Good Professional Development	Build individual leadership capacity and increase knowledge of members of the Council for the Common Good. BRI. T Harris, D Hale	\$350	4	Oper
8/7/20	Legal Services of Greater Miami	COVID-19 Digital Community Outreach Project: Implement a Media Plan to target, educate and recruit new and potential clients.	\$10,000	1	Invest
8/7/20	Overtown Optimists Club	Communications plan to increase brand awareness and engagement, and recruit new beneficiaries, volunteers and Overtown families.	\$10,000	4	Invest
8/19/20	Urgent, Inc.	Strategic communications plan: three 6-week social media campaigns to enhance the organization’s brand identity resulting in increased program enrollment and donations.	\$10,000	1	Invest

9/22/20	Venture Café MIA	Innovative docuseries project to highlight local business, beneficiaries and community-based organizations connected to the Overtown Connects Project. Funding for this project includes \$35,000 from Robert Wood Johnson Foundation's CoHL grant.	\$45,000	1	Invest
10/1/20	Sundari Foundation	Addition of new key staff and resources to launch the Lotus House Learning Pod serving 90 students from kindergarten through high school for a year.	\$125,000	2	Invest
10/1/20	Catalyst Miami	Uniting Community Voices: the organization will listen to, convene and organize local residents around community issues including affordable housing and civic engagement.	\$306,000	1	Invest
10/8/20	Touching Miami with Love	Implement a communications plan connected to their "Give Miami Day" including E-new, print mailing, updated sponsorship and Fall print newsletter.	\$10,000	1	Invest
10/23/20	YWCA of Greater Miami-Dade	Develop a Strategic Communications Plan including new brand messaging and mission impact stories.	\$10,000	1	Invest
10/27/20	United Way of Miami-Dade	Sponsorship for students to participate in Youth Institute to gain knowledge of UW's philanthropic grant making and project management by writing and implementing a grant.	\$5,000	2	Impact
11/24/20	YWCA of Greater Miami-Dade	Provide full day programming for families who need educational assistance and childcare in learning pods. Education professionals help students navigate through their virtual learning platforms and provide supplemental academic instruction.	\$25,000	2	Invest
11/24/20	Venture Café MIA	Foster the development of black-owned business and entrepreneurs; disrupt cyclical poverty and systemic impediments through scalable infrastructure and replicable model grounded in leveraging local and external innovative resources as well as value-driven partnerships.	\$96,000	3	Invest
12/2/20	Robertson Consulting	Evaluation of the Common Good Initiative 2020 - 2022	\$28,000	4	Oper
12/3/20	Nexus Research Group	CGI Fellowship – 2021 Gap Year Design	\$4,733	3	Invest

12/16/20	Council for the Common Good Professional Development	Build individual leadership capacity and increase knowledge of members of the Council for the Common Good. Philanthropy Miami's 2020 Ignite, T Harris	\$175	4	Oper
1/5/21	World Literacy Crusade of FL, Inc.	Year-long Communications and Marketing Internship, coaching interns, creating original communications material to promote the organizations mission, giving participants hands-on work experience.	\$10,000	1	Invest
1/5/21	The Miami Foundation	Thrive305 is designed to build public dialogue around critical public policy areas over the first quarter of the new County administration.	\$25,000	1	Invest
1/21/21	Overtown Children and Youth Coalition	Plan and implement initiative to result in new Communications and Marketing campaign.	\$10,000	1	Invest
2/1/21	Nexus Research Group	CGI Fellowship, Year 4, Alumni Acceleration, Consultant Team	\$51,017	3	Invest
2/3/21	Fellowship for the Common Good	CGI Fellowship, Year 4, Alumni Acceleration	\$25,000	3	Invest
3/16/21	Urban Health Partnerships	Activate Overtown: empower and activate the community through the creation of changes in the built environment, while developing and nurturing leadership among residents.	\$10,000		Invest
3/16/21	World Literacy Crusade of FL, Inc. dba Girl Power	Discovery Phase of strategic plan for Consortium's year long process to research, design, develop, advocate for and launch a new state resource for girls.	\$14,000	2	Invest
3/17/21	Touching Miami With Love	Two-day Virtual Racial Equity Workshop to help leaders and organizations who want to proactively understand and address racism in their organization and in their community.	\$3,000		Impact
3/31/21	Health Foundation of South Florida	COVID Vaccine Public Awareness Campaign: highly visible campaign to raise awareness about the safety and efficacy of the COVID-19 vaccine to increase vaccine confidence among Black and Latino low-income individuals and families in Overtown	\$30,000		Invest
<b>TOTAL</b>			<b>\$863,725</b>		

**FY21 Available Funds Forecast**

*Due to the financial impact of the COVID-19 pandemic, Allegany Franciscan Ministries has not committed a set grant budget for FY21. The Allegany Board identifies the Common Good Initiative as a top priority, and anticipates making up to \$1 million in new funding available for the Overtown Common Good Initiative. The available funds listed below are not guaranteed.*

Potential Available Funds: \$1,440,927 (\$1,000,000 FY21, \$440,927 Prior Years Remaining)

YTD Investments: \$ 863,725

Remaining potential Funds: \$ 577,202

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PRIORITY KEY	
Priority	Number
Community Voices Inform Policies	1
Accessible Affordable High Quality Youth Development	2
High Quality Employment	3
Other	4

**Abbreviations:**

CGI: Common Good Initiative

BRI: Blue Ridge Institute

CoHL: Culture of Health Leaders