



**Common Good Initiative Investments – Overtown
As of October 31, 2020**

Through Allegany Franciscan Ministries, the Overtown Council for the Common Good has invested over \$4.8 million to support community-identified priorities and community activities in Overtown. In the current fiscal year (beginning July 2020), \$531,800 has been invested. The funds awarded this fiscal year are listed below; prior year investments are available for review at www.afmfl.org.

Overtown Investments – Total \$4,826,628

FY15 - \$73,745	FY19 - \$982,584
FY16 - \$635,020	FY20 - \$611,005
FY17 - \$1,087,162	FY21 - \$531,800
FY18 - \$905,313	

Overtown FY21 Investments

Award Date	Organization/Purpose	Why it Matters	Amount	Priority	Type
7/29/20	Blue Ridge Institute	Build individual leadership capacity and increase knowledge of community members. T Brown, S Nelson, T McGhee	\$450	2	Impact
7/29/20	Council for the Common Good Professional Development	Build individual leadership capacity and increase knowledge of members of the Council for the Common Good. BRI. T Harris, D Hale	\$350	4	Oper
8/7/20	Legal Services of Greater Miami	COVID-19 Digital Community Outreach Project: A communications project to implement a Media Plan to target, educate and recruit new and potential clients.	\$10,000	1	Invest
8/7/20	Overtown Optimists Club	Support a communications plan to increase brand awareness and engagement, and recruit new beneficiaries, volunteers and Overtown families.	\$10,000	4	Invest
8/19/20	Urgent, Inc.	Support a strategic communications plan consisting of three different 6-week social media campaigns to enhance the organization’s brand identity resulting in increased program enrollment and donations.	\$10,000	1	Invest

9/22/20	Venture Café MIA	Venture Café has designed an exciting and innovative docuseries project that will highlight local business, beneficiaries and community based organizations connected to the Overtown Connects Project. Funding for this project includes \$35,000 from Robert Wood Johnson Foundations's CoHL grant.	\$45,000	1	Invest
10/1/20	Sundari Foundation	Funds will support the addition of new key staff and resources to launch the Lopus Pad Learning Pod serving 90 students from kindergarten through high school for a year.	\$125,000	2	Invest
10/1/20	Catalyst Miami	Uniting Community Voices: Funding will allow the organization to maintain their presence in Overtown, provide ongoing opportunities to listen to, convene and organize local residents around the current issues impacting life including affordable housing and civic engagement.	\$306,000	1	Invest
10/8/20	Touching Miami with Love	The organization will implement a communications plan connected to their "Give Miami Day" including E-new, print mailing, updated sponsorship and Fall print newsletter.	\$10,000	1	Invest
10/23/20	YWCA of Greater Miami-Dade	Funding will allow YWCA to work with an experienced strategic communications consultant to expedite the development of Strategic Communications Plan including new brand messaging and mission impact stories.	\$10,000	1	Invest
10/27/20	United Way of Miami-Dade	Sponsorship for students to participate in Youth Institute. Students will gain knowledge of UW's philanthropic grant making and project management by writing and implementing a grant.	\$5,000	2	Impact
TOTAL			\$531,800		

FY21 Available Funds Forecast

Due to the financial impact of the COVID-19 pandemic, Allegany Franciscan Ministries has not committed a set grant budget for FY21. The Allegany Board identifies the Common Good Initiative as a top priority, and anticipates making up to \$1 million in new funding available for the Overtown Common Good Initiative. The available funds listed below are not guaranteed.

Potential Available Funds: \$1,440,927 (\$1,000,000 FY21, \$440,927 Prior Years Remaining)

YTD Investments: \$ 531,800

Remaining potential Funds: \$ 909,127

PRIORITY KEY	
Priority	Number
Community Voices Inform Policies	1
Accessible Affordable High Quality Youth Development	2
High Quality Employment	3
Other	4