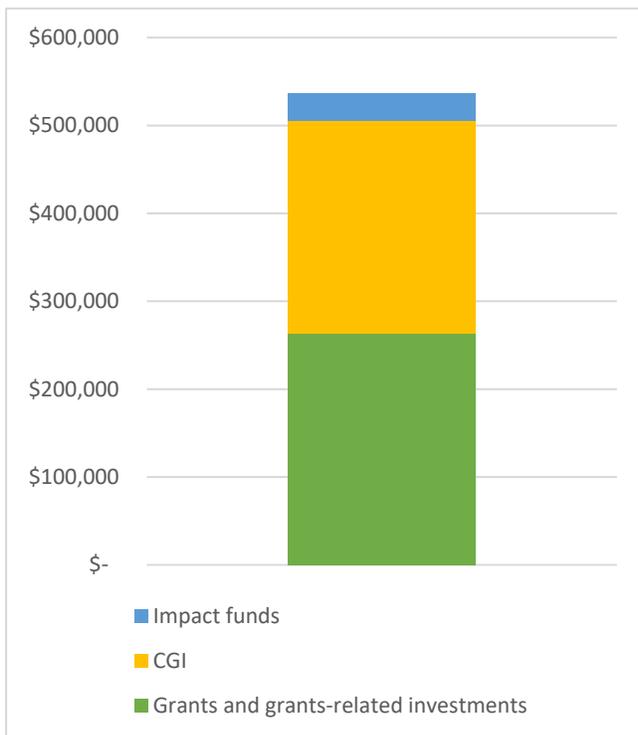


# Overtown Strategic Goal: Community Capacity

May 2020

Please note that the Common Good Initiative in Overtown has identified multiple priorities and goals that work together to achieve change. This document provides information on investments and results for one of those priorities.

## What have we invested in this goal to date?



<b>Grants and grant-related investments</b>	\$286,301
<b>CGI</b>	\$242,742
<b>Impact funds</b>	\$30,830
<b>TOTAL</b>	<b>\$559,873</b>

### Examples of investments include:

- The Fellowship for the Common Good, a cross-community resident leadership development program.
- Funding for two full-time volunteers, one at Overtown Children and Youth Coalition (OCYC) and one at Girl Power.
- Communications training to help partners promote their work.
- Please note that a significant investment in capacity for OCYC is included under the youth development priority and that this priority closely aligns the the community voices priority.

## What are the results?

The table below provides results through April 30, 2020. These results pertain only to relevant outcomes for grants assigned to this priority, there may be outcomes related to these grants that are reported under other priorities.

<b>Impact</b>	<b>Results for January 2018 – April 2020</b>
More collaboration among organizations	<p>18 partnerships* have committed in-kind and tangible resources to OCYC collaborative activities.</p> <p>3 collaborative investments</p>
Organizations have increased capacity	Over 76 organizations* are participating in capacity building
More resident leaders	<p>15 residents from Overtown have participated/are participating in the Fellowship for the Common Good</p> <p>3 residents are increasing leadership capacity through Catholic Volunteers</p>
More resources brought into the community and/or leveraged	<p>\$780,000</p> <p>The Beacon Council is investing \$400,000 with the Common Good Initiative investing \$100,000*. OCYC has obtained \$380,000 in grants*.</p>

\*Cross-priority result: this result is from a grant funded under another priority.

## What are the highlights?

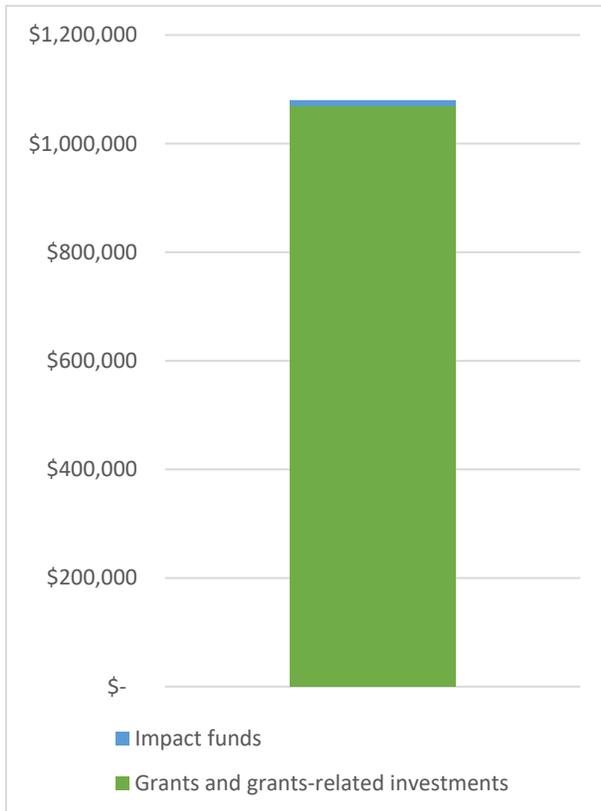
- While participating in the organizational capacity project focused on communication, organizations began thinking about sharing the word outside of Overtown collaboratively, which was not the intended focus of the project.

# Overtown Community Priority: Community Voices

May 2020

Please note that the Common Good Initiative in Overtown has identified multiple priorities and goals that work together to achieve change. This document provides information on investments and results for one of those priorities.

## What have we invested in this priority to date?



<b>Grants and grant-related investments</b>	\$1,070,000
<b>Impact funds</b>	\$9,840
<b>TOTAL</b>	<b>\$1,079,840</b>

Examples of investments include:

- Funding to conduct ongoing outreach and engagement with local Overtown citizens, build organizational capacity, and build a trusted and effective advocacy network.
- Funding to conduct ongoing outreach and engagement with local Overtown citizens and develop improved communication strategies using multimedia.

## What are the results?

The table below provides results through April 30, 2020. These results pertain only to relevant outcomes for grants assigned to this priority, there may be outcomes related to these grants that are reported under other priorities.

<b>Impact</b>	<b>Results for January 2018 – April 2020</b>
Organizations have increased capacity	<p>Over 58 non-profit organizations and small businesses in the Overtown community have participated in capacity building efforts.</p> <p>Over 90% increased knowledge 139 individuals attended a workshop</p>
Residents have more awareness of issues affecting Overtown and resources available in Overtown.	<p>801 residents receive the monthly newsletter with a 17% open rate.</p> <p>Over 2,000 residents are provided with resources weekly</p> <p>95% of event attendees reported an increased understanding of the subject matter discussed/covered.</p>
Residents and organizations report an increase in satisfaction that their voices are heard.	Data pending survey administration.

## What are the highlights?

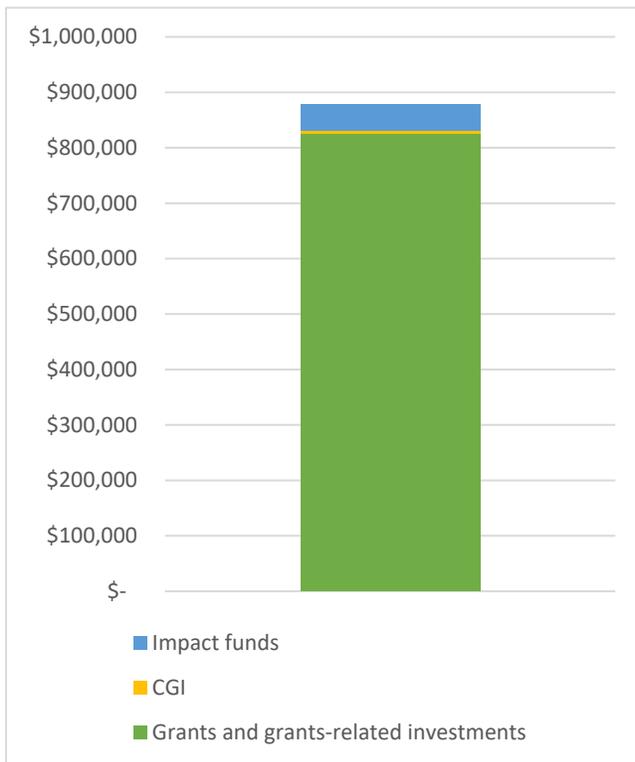
- This reporting period, more than 15 Overtown residents participated in meetings with decisionmakers, including 3 residents who went to Tallahassee to advocate before legislators 2 who spoke at a City Commission meeting regarding affordable housing.

# Overtown Community Priority: High Quality Employment

May 2020

Please note that the Common Good Initiative in Overtown has identified multiple priorities and goals that work together to achieve change. This document provides information on investments and results for one of those priorities.

## What have we invested in this priority to date?



<b>Grants and grant-related investments</b>	<b>\$825,500</b>
<b>Impact funds</b>	<b>\$47,000</b>
<b>TOTAL</b>	<b>\$872,500</b>

Examples of impact investments include:

- An initiative to foster the development of black-owned businesses and black low-to-moderate income entrepreneurs (Overtown Connects).
- A grant to provide legal services to entrepreneurs participating in Overtown Connects.
- An initiative to connect low income individuals to living wage jobs.

## What are the results?

The table below provides results through April 30, 2020. These results pertain only to relevant outcomes for grants assigned to this priority, there may be outcomes related to these grants that are reported under other priorities.

<b>Impact</b>	<b>Results for January 2018 – April 2020</b>
Entrepreneurs are attending training	22 entrepreneurs have participated/are participating
The number of organizations reducing barriers to employment	Data not yet due
The number of black-owned small businesses that open and are sustained for at least for 12 months	Data not yet due
The number of people employed	Data not yet due
Increase the graduation rate at Booker T. Washington High School	35 of 40 (one cohort) seniors are college-bound

## What are the highlights?

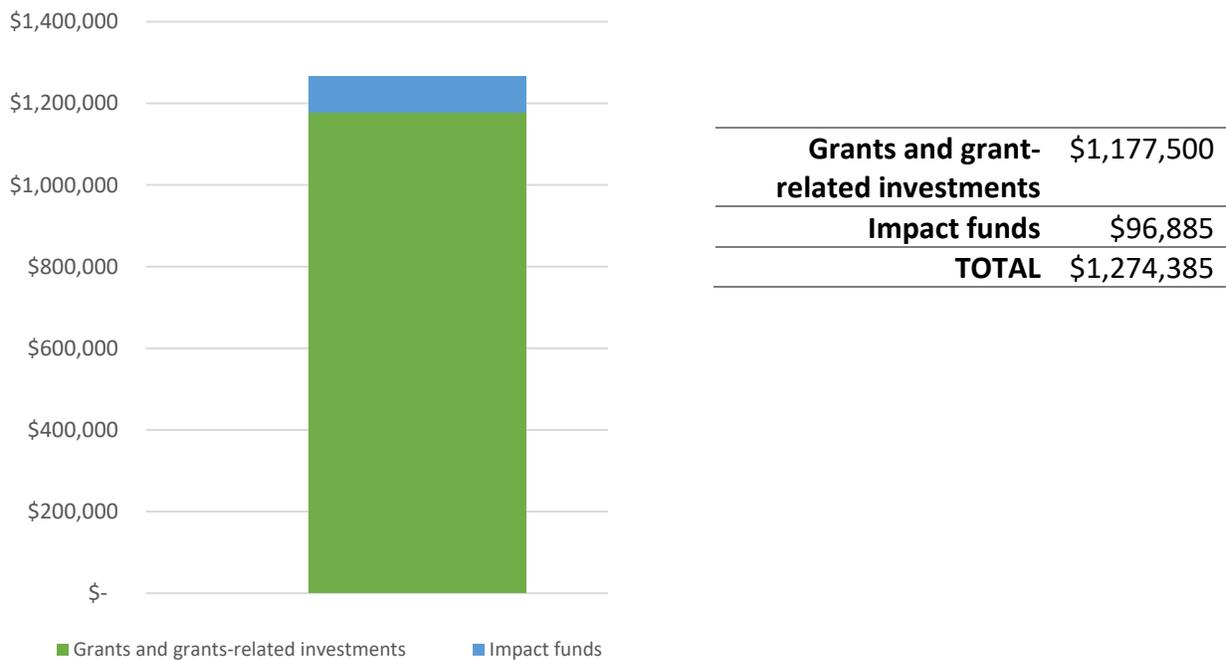
- Project Attorneys continued their collaboration with Venture Café Miami to strategically support the small business and entrepreneurial community in Overtown through participation on VCM’s Overtown Connect Steering Committee, as well as by providing workshops for the newly launched Overtown Connect entrepreneur cohorts.
- JP MORGAN Chase has agreed to work (in-kind at this time) with Allegany and Venture Café to host local conversations around addressing the Racial Wealth Gaps through innovative programs that target black (and other vulnerable) entrepreneurs in Miami-Dade.

# Overtown Community Priority: Youth Development

May 2020

Please note that the Common Good Initiative in Overtown has identified multiple priorities and goals that work together to achieve change. This document provides information on investments and results for one of those priorities.

## What have we invested in this priority to date?



### Examples of investments include:

- Capacity development grant to formalize the OCYC collaborative and implement its master plan to improve outcomes for children and youth in Overtown.
- Funding for trainings, workshops and professional development services available to organizations and professionals who work in the Overtown community as a strategy to improve youth development programming.
- A project for 40 Overtown youth to participate in an intensive internships program to prepare them for career pathways beyond high school.

## What are the results?

The table below provides results through April 30, 2020. These results pertain only to relevant outcomes for grants assigned to this priority; there may be outcomes related to these grants that are reported under other priorities.

Impact	Results for January 2018 – April 2020
OCYC has increased capacity	<p>18 partnerships committed both in-kind and tangible resources to OCYC collaborative activities.</p> <p>Executed a “Data Sharing Agreement” with both OCYC Membership and The Children’s Trust.</p> <p>A Director and a Senior Program Manager have been hired</p> <p>New Board members from Regions Bank and the Overtown Community Redevelopment Agency (CRA)</p>
Staff serving youth have increased knowledge	75% of 103 participants have demonstrated an increase in knowledge over the course of 10 workshops as demonstrated by pre/post-test and satisfaction surveys.

## What are the highlights?

- Overtown Children & Youth Coalition (OCYC) reports an increase of support in Tallahassee for the Statewide Children’s Initiative Fund. Assisted by a lobbyist who is partially funded by the Common Good Initiative, OCYC reports that they expect to receive state funding between \$500,000 to \$1 million dollars next year. This is compared to \$100,000 of state-funds allocated to OCYC this year
- YEDC brought together a convening of over 628 summer interns and youth leaders. 95% reported learning something that would help them in the future.