



**Tau Grants – FY20**  
**Total \$364,250**

**Miami-Dade**

**Cornerstone Christian Center of Homestead FL, DBA Bridge to Hope, Homestead, FL**  
**You Matter – Get Counted, \$10,000**

Bridge to Hope will ensure that members of the community are counted via the Census, and heard, at the polls. Funds will support the organization’s efforts to provide multilingual information and assistance to a broad range of cultures and to provide help accessing the census form, and voter registration.

**Overtown Youth Center, Miami, FL**  
**Census 2020 Community Outreach Project, \$10,000**

Overtown Youth Center will support US Census 2020 efforts by delivering a series of workshops, popup info stations, door- to-door/grassroots field engagements and technology access to traditionally “hard-to-reach” Overtown and Wynwood residents January 30, 2020 – July 31, 2020.

**The Miami Foundation, Miami, FL**  
**Miami-Dade Counts 2020, \$60,000**

Grant funds support a re-granting effort targeted at nonprofit organizations in Miami-Dade serving underserved, low-wealth communities that have historically low rates of participation in the Census. Work is being done in partnership with a local coalition of partners including: Early Learning Coalition, Health Foundation of South Florida, Knight Foundation, The Children’s Trust, United Way of Miami-Dade, and Wallace H. Coulter Foundation.

**YWCA of Greater Miami-Dade, Miami, FL**  
**“Y We Count” Census 2020 Program, \$10,000**

Organization will create “Y We Count” campaign that will target Miami families, especially those with children birth-to-5 year old. The goal is to ensure the over 8,000 Head Start & Early Head Start (HS/EHS) families in the Miami Dade County collaborative of 17 agencies, 135 preschools including those at YWCA, are counted.

## **Palm Beach**

**Community Health Center of West Palm Beach, West Palm Beach, FL**

### **Census 2020 & CHC – Everyone Counts, \$10,000**

During the Census 2020 data collection period (March- July 2020), the Center will provide a bilingual (English-Spanish) Census Data Intake Coordinator who will work with CHC patients who have received their invitation to participate in the Census. For those who have not completed the census, staff will assist them and provide them with resources. Funds will be used for a part-time Census Data Intake Coordinator, education material, and internet access.

**Esperanza Community Center, West Palm Beach, FL**

### **Outreach for the 2020 Census, \$10,000**

Esperanza Community Center (ECC) will participate in the collection of census data in the Northwood neighborhood, in West Palm Beach, Florida. ECC will organize community events where residents will receive information about the census. Esperanza Community Center has established a relationship with the residents and businesses of the Northwood community, and will open their office to provide information and assistance.

**Florida Association for Community Action, Tampa, FL**

### **Everyone Counts in Palm Beach/Todos Cuentan en Palm Beach \$10,000**

Florida Association for Community Action (FACA) will use the funds for a county-wide initiative to help ensure that all, and especially Hard to Count communities, are fully informed on the importance of filling out the Census 2020. FACA plans to use the resources and tools provided by the Census Bureau to collaborate with local agencies, civic organizations, faith-based organizations, and local businesses to provide training as well as up to date material. Additionally, FACA plans to host multiple Census solution workshops specially geared to frontline social service and nonprofit staff at agencies that serve high populations of Hard to Count Communities. The workshops will be delivered via webinars, community events held in areas such as libraries, community centers, churches, senior centers and resource centers.

**Glades Initiative, Belle Glade, FL**

### **2020 Census and Voter Registration, \$10,000**

The Glades Initiative plans to reach Hard-to-Count Communities by way of: education, outreach, and information activities; direct assistance completing the 2020 Census forms; targeted communications, media work and digital tools to maximize outreach; and partnerships with organizations to provide education and outreach about the Census.

**Guatemalan Maya Center, Lake Worth, FL**

### **Every Maya Counts, \$10,000**

Organization staff will provide interpretation and translation in Maya native languages to residents. Funds will be used for translators, paperwork, outreach, cultural interpretation, and staff training.

**Hands Together for Haitians, North Palm Beach, FL**

**2020 Census Haitian Project, \$5,700**

The 2020 Census Haitian Project will educate and engage the Haitian community through group presentations and individual assistance with a goal to increase the response rate of the PBC Haitian community to > 73%. Hands Together for Haitians (HTH) group information sessions will be held at least twice with each partner during the Awareness & Motivation Phases. The HTH office space & staff will be utilized for assistance with the online or paper census form. Creole-speaking staff will assist individuals with the questionnaire, addressing cultural concerns, using HTH's 16 desktop computer lab.

**Health Council of Southeast Florida, Palm Beach Gardens, FL**

**2020 Census Matters!, \$10,000**

The organization will work with community partners to educate, inform and encourage residents to complete the 2020 Census; and to work with individuals and households to promote the completion of the census. Collaboration may include presentations, flyer distributions, e-blasts, outreach events, as well as sharing relevant and vetted content on HCSEF's website and social media platforms. Additionally, HCSEF staff will have iPads and laptops at community events and presentations for individuals to complete the census.

**In the Image of Christ, Fort Pierce, FL**

**Faith Census Awareness Project, \$10,000**

The Faith Census Awareness Project is a unique opportunity to engage the Lincoln Park/Fort Pierce community (in St. Lucie County) into the U.S. 2020 Census by targeting churches, parishioners, pastors, ministers, and other faith leaders. This will be accomplished through two components: 1) Train seven individuals (called "Peer 2020 Census Messengers"), who are tasked with contacting ten different churches/leaders to present to the church members the importance and benefits of 2020 Census participation. 2) Hosting two major informational event dinners. Funds will be used for stipends for census messengers and for purchased services for the Census Informational Dinners.

**Lake Okeechobee Rural Health Network, Palm Beach Gardens, FL**

**Rural Counts in Southeast Florida, \$10,000**

The Rural Health Network will collaborate with trusted partners and organizations to educate, inform, and encourage residents in rural communities to complete the 2020 Census; and work directly with individuals, families, and households to promote census participation.

**Light of the World Charities, Stuart, FL**

**Little Lights Dentistry, \$5,000**

Little Lights Dentistry will provide an opportunity for families of patients to complete the Census 2020 in a safe, confidential environment. A computer station will be made available in the Little Lights Dentistry office, as well as a staff member willing to help anyone needing assistance in accessing the Census 2020 web site, to ensure every family member is counted. Funds will be used for a computer, education material, and personnel.

**Mustard Seed Ministries of Fort Pierce, Fort Pierce, FL**

**2020 Census – Be Courageous Be Counted, \$10,000**

Mustard Seed Ministries (MSM) will advocate for, educate, organize and assist people in St. Lucie County to increase participation in the 2020 Census. Printed education material in multiple languages will be provided as well as assistance to community members in navigating the government website, telephonic or paper methods to complete the Census. Outreach efforts that reach diverse populations within the community to communicate the importance of completing the Census.

**Phrozen Pharaoh Foundation, Port St. Lucie, FL**

**You Count, Census Count and Voter Registration Initiative, \$10,000**

The Phrozen Pharaoh Foundation will educate and inform targeted communities with historically low rates of involvement and participation in the U.S Census count and registering to vote. The Foundation will conduct events and seminars in the targeted communities through collaboration with community leaders, educational institutions, churches and other nonprofits to promote increased knowledge of US Census participation and registering to vote.

**Student ACES, West Palm Beach, FL**

**Census Initiative in “The Glades”, \$10,000**

Student ACES will educate the hard to count populations in Belle Glade and Pahokee on the importance of the census. Funds will support activities for creating educational materials and setting up census education booths in hard to count areas. The team will purchase giveaways to use as incentives with community members as well as start a social media campaign to raise awareness about The Census.

**Tampa Bay**

**CAIR Florida, Tampa, FL**

**American Muslim & Immigrant Outreach, Vote & Participate in 2020 Census, \$10,000**

CAIR will directly engage the Muslim community on voting and 2020 Census participation. Funds will be used to help voters navigate the voting process, including registration; encourage participation in the electoral process; and represent the interests of American Muslim and immigrant communities to impact long-term social change.

**Delta Torch Foundation, Tampa, FL**

**Signs and Wonders – A visual and hands-on pathway to a complete count, \$10,000**

Funds will support Signs and Wonders to maximize awareness of the 2020 Census by announcing through signage that the census is coming. This, in turn, will heighten interest when census materials and information is made available in public spaces.

**Family Healthcare Foundation, Tampa, FL**

**US Census 2020 – Serving Hard to Count Communities \$10,000**

During Open Enrollment, and leading up to the Census period, Navigators will provide education on the importance of participating in the US Census. These efforts are directed towards the schools and sites of community partners in the zip codes with the highest number of uninsured children. US Census 2020 education will be provided at each of those events to all participants. Individual assistance with the on-line questionnaire will also be provided to any of the consumers beginning in April.

**Florida Institute of Community Studies, Tampa, FL**

**You Count/Cuentas!, \$10,000**

Several programs will be hosted to target high-priority groups less likely to fill out the Census, including farmworkers, immigrants, seniors and those who move frequently. Funds will be used for personnel (Project Coordinator) and technology equipment for outreach efforts.

**Front Porch Community Development Association, St. Petersburg, FL**

**Youth Making Impacts Census 2020 Project, \$10,000**

The Youth Making Impacts (YMI) Census 2020 Project will consist of ten (10) selected (OYB) participants (ages 13-17), whom will be trained and utilized to disseminate information and provide assistance for accurate completion and submission of the 2020 Census Questionnaires, both online and paper.

**Hillsborough County Council PTA/PTSA, Tampa, FL**

**Hillsborough Kids Count!, \$10,000**

Organization will increase awareness of the importance of the census and increase engagement with families with children in Title 1 schools in hard to count communities in Hillsborough County. Funds will be used for translation services and marketing material.

**Hillsborough Organization for Progress and Equality, Tampa, FL**

**HOPE for Democracy, \$10,000**

Funds will support activities to partner with nonpartisan groups such as NAACP to carry out voter registration and education, engage 60 HOPE leaders to use their networks to inform people of opportunities for voter registration and voter education, carry out voter registration and education at four events, and connect with leaders of 11 prioritized member congregations in disenfranchised and economically poor neighborhoods to encourage and strategize possible steps for additional voter registration and education.

**Hispanic Services Council, Tampa, FL**

**El Censo Cuenta Para Todos! (The Census Counts for All!), \$10,000**

Hispanic Services Council will capitalize on the trust built in the community by integrating census promotion and assistance into ongoing programs and services. Funds will be used for supplies/equipment, purchased services and food for workshops.

**Intercultural Advocacy Institute, Clearwater, FL**

**2020 Census & Voter Information and Education Campaign for the Undercounted, \$10,000**

The funds from this grant will hire a Coordinator to recruit, train and manage volunteers, plan and coordinate outreach events with partner organizations and volunteers, and conduct information sessions and seminars to educate the community on the Census and Voter Education.

**Interdenominational Ministerial Alliance, St. Petersburg, FL**

**Your Vote is Valuable – Your Count is Critical!, \$8,000**

The Interdenominational Ministerial Alliance (IMA) will work collectively to create training, education, and guidance to the community which has been targeted to increase voting, and encourage and increase participation for the Census.

**League of Women of Hillsborough County, Tampa, FL**

**Hillsborough Kids Count! Part II, \$10,000**

The League of Women Voters of Hillsborough County will use the funds to increase awareness of the importance of the census and increase engagement with families with children in middle schools in hard to count communities in Hillsborough County. As a member of the Hillsborough County Census Complete Count initiative, the League will, in partnership with the Hillsborough County PTA, work to extend and continue that organization's original project.

**PowerNet of Dayton – DBA PowerNet of Tampa, Tampa, FL**

**The 20/20 Census Update and Community Empowerment Campaign, \$10,000**

PowerNet of Tampa will work within a collaborative on a 2020 Census outreach campaign targeting criminal justice-involved individuals (persons with, and at-risk of, criminal records) and their families. This collaborative, in consultation with 2020 Census administrators, will select 4-6 sites in areas (designated by census tract or zip code) that are either Hard-to-Count or high concentration of persons returning from state and federal prisons and local jails and conduct outreach events. Funds will be used for education material, planning and marketing, and personnel to coordinate efforts.

**The Deuces Live, St. Petersburg, FL**

**2020 Census Count Block Party Series, \$10,000**

The organization will host a series of community 2020 Census Count Block parties to be scheduled in the early evening and during the weekend. There will be food and beverage vendors, musical entertainment and child friendly activities on the weekend block parties. Funds will be used for stipends and equipment/purchased services for outreach events.

**The Florida Dream Center, St. Petersburg, FL**

**2020 Census Undercount Approach, \$10,000**

The Florida Dream Center (FLDC) will utilize the Adopt-a-Block program to target residents and homeless in areas such as Lealman and East Tarpon Springs while providing weekly case management, food and outreach in these area with the goal of decreasing the historically under-counted percentage in these areas. FLDC will offer to aid in the completion of surveys for residents who have difficulties with literacy. FLDC's administration office will also be a community site for information and assistance for the 2020 Census efforts.

**The Unique Umbrella Effect, Brandon, FL**

**The 2020 Census and Voter Registration Outreach Empowerment Campaign, \$10,000**

The Unique Umbrella Effect will use the funds to support 15 members who will expand their current 2020 Census initiative to include Voter Registration. With additional capacity, this collaborative can more effectively target individuals/families who experience social and economic barriers that may discourage or even prevent them from participating in the upcoming Census and election process. This expanded collaborative will leverage their human resources and influence in the community to increase the number of outreach events during the project year.

**Willa Carson Health and Wellness Center, Clearwater, FL**

**Community Outreach 2020 Census, \$5,550**

The Willa Carson Health and Wellness Center will use the funds so their clinic can be utilized as a central location for both Census 2020 completion and Voter Registration, offering a dedicated space/office and computer assistance to North Greenwood community residents or anyone who visits the clinic.