

# Overtown Strategic Goal: Community Capacity

November 2019

Please note that the Common Good Initiative in Overtown has identified multiple priorities and goals that work together to achieve change. This document provides information on investments and results for one of those priorities.

## What have we invested in this goal to date?



<b>Grants and grant-related investments</b>	\$245,000
<b>CGI</b>	\$199,110
<b>Impact funds</b>	\$30,830
<b>TOTAL</b>	<b>\$474,940.00</b>

### Examples of investments include:

- The Fellowship for the Common Good, a cross-community resident leadership development program.
- Funding for two full-time volunteers, one at Overtown Children and Youth Coalition (OCYC) and one at Girl Power.
- Communications training to help partners promote their work.
- Please note that a significant investment in capacity for OCYC is included under the youth development priority and that this priority closely aligns the the community voices priority.

## What are the results?

The table below provides results through October 31, 2019. These results pertain only to relevant outcomes for grants assigned to this priority, there may be outcomes related to these grants that are reported under other priorities.

<b>Desired results per the strategic plan</b>	<b>Results for January 2018 – October 2019</b>
Improved collaboration among organizations	18 partnerships* have committed in-kind and tangible resources to OCYC collaborative activities.  3 collaborative investments
Increased organizational capacity	Over 58 organizations* are participating in capacity building
Increased number of resident leaders	15 residents from Overtown have participated/are participating in the Fellowship for the Common Good 3 residents are increasing leadership capacity through Catholic Volunteers
Additional resources brought into the community and/or leveraged	\$780,000 The Beacon Council is investing \$400,000 with the Common Good Initiative investing \$100,000*. OCYC has obtained \$380,000 in grants*.

\*Cross-priority result: this result is from a grant funded under another priority.

## What are the highlights?

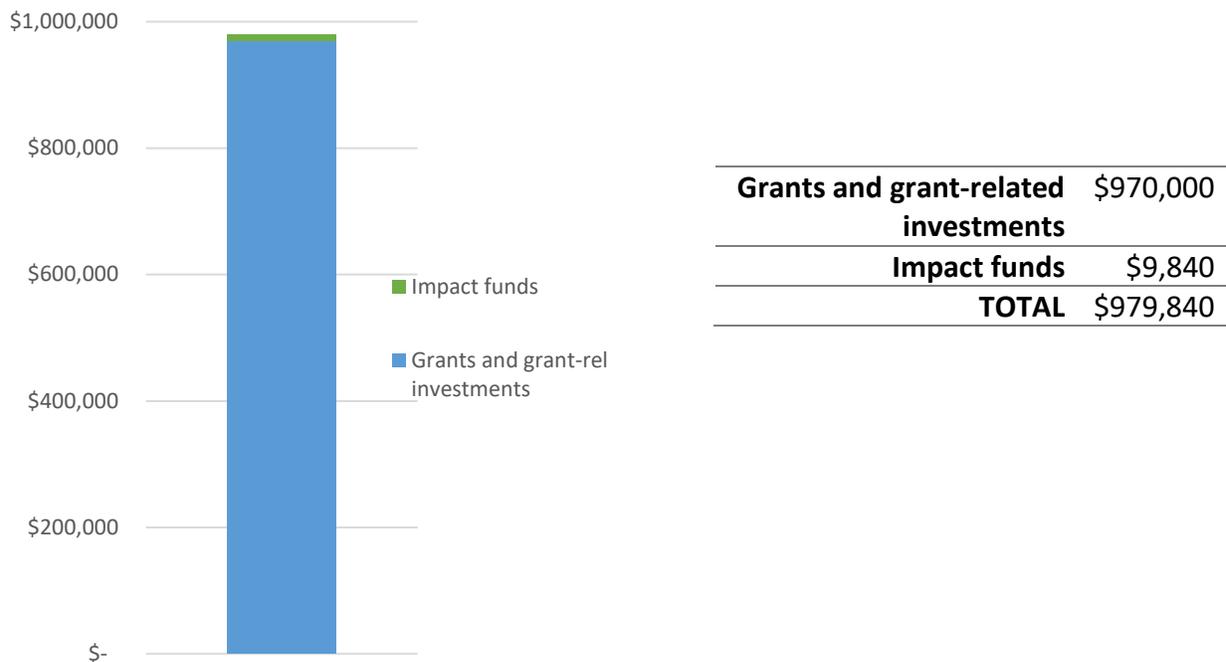
- Several Overtown organizations joined a local developer to respond to a City of Miami RFP in an effort to purchase vacant lots for community-led development programming and goals. The lead agency was our Common Good partner, Overtown Children & Youth Coalition.

# Overtown Community Priority: Community Voices

November 2019

Please note that the Common Good Initiative in Overtown has identified multiple priorities and goals that work together to achieve change. This document provides information on investments and results for one of those priorities.

## What have we invested in this priority to date?



Examples of investments include:

- Funding to conduct ongoing outreach and engagement with local Overtown citizens, build organizational capacity, and build a trusted and effective advocacy network.
- Funding to conduct ongoing outreach and engagement with local Overtown citizens and develop improved communication strategies using multimedia.

## What are the results?

The table below provides results through October 31, 2019. These results pertain only to relevant outcomes for grants assigned to this priority, there may be outcomes related to these grants that are reported under other priorities.

<b>Desired results per the strategic plan</b>	<b>Results for January 2018 – October 2019</b>
Improved organizational capacity.	<p>Over 58 non-profit organizations and small businesses in the Overtown community have participated in capacity building efforts.</p> <p>90% increased knowledge Sixty-four (64) individuals attended a workshop</p>
Increased resident knowledge and awareness of issues affecting Overtown and resources available in Overtown.	<p>801 residents receive the monthly newsletter with a 17% open rate.</p> <p>40 residents are provided with resources weekly</p> <p>95% of event attendees reported an increased understanding of the subject matter discussed/covered.</p>
Residents and organizations report an increase in satisfaction that their voices are heard.	Data pending survey administration.

## What are the highlights?

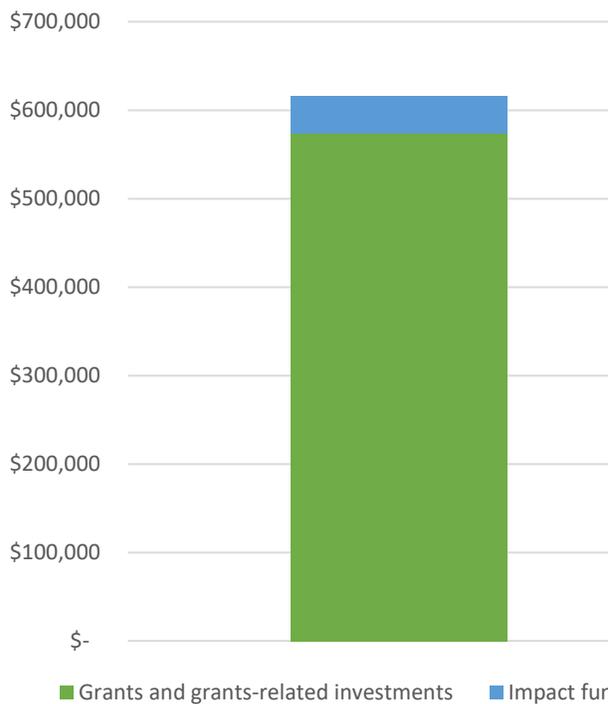
- Forty residents attended a community breakfast co-hosted by Catalyst and OCYC to discuss issues affecting students. School Board members, the Regional Superintendent, and civic leaders attended. Catalyst Miami coordinated a follow-up meeting with School Board Members and two Overtown residents.
- More than 15 Overtown residents have participated in meetings or other activities with decisionmakers, including 3 who went to Tallahassee to advocate before legislators.

# Overtown Community Priority: High Quality Employment

November 2019

Please note that the Common Good Initiative in Overtown has identified multiple priorities and goals that work together to achieve change. This document provides information on investments and results for one of those priorities.

## What have we invested in this priority to date?



<b>Grants and grant-related investments</b>	\$573,500
<b>Impact funds</b>	\$42,000
<b>TOTAL</b>	<b>\$615,500</b>

Examples of impact investments include:

- An event to support a new black-owned business in Overtown to create new job opportunities for the community. The event supported small business and job-creation strategies while also providing access to new cultural programming for the community.
- An initiative to connect low income individuals to living wage jobs.
- An initiative to foster the development of black-owned businesses and black low-to-moderate income entrepreneurs.

## What are the results?

The table below provides results through October 31, 2019. These results pertain only to relevant outcomes for grants assigned to this priority, there may be outcomes related to these grants that are reported under other priorities.

<b>Desired results per the strategic plan</b>	<b>Results for January 2018 – October 2019</b>
The number of residents attending job training	15 entrepreneurs have participated/are participating
The number of organizations reducing barriers to employment	Data not yet due
The number of black-owned small businesses that open and are sustained for at least for 12 months	Data not yet due
The number of people employed	Data not yet due
Increase the graduation rate at Booker T. Washington High School	35 of 40 (one cohort) seniors are college-bound

## What are the highlights?

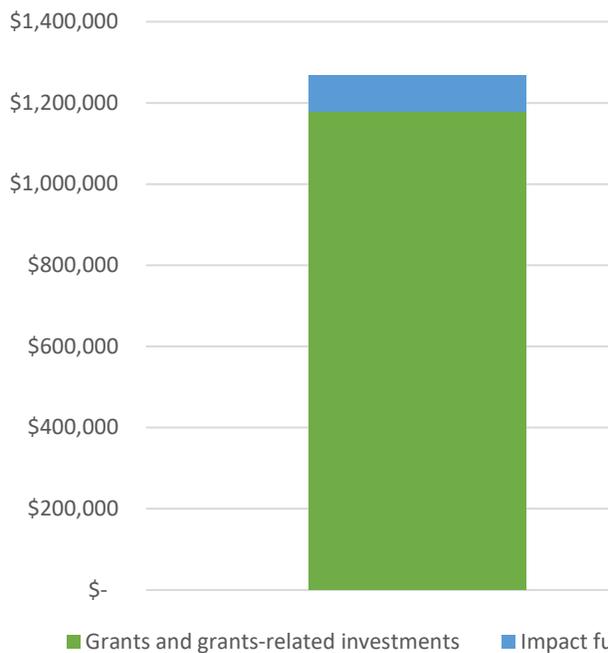
- For the first time ever, the Adrienne Arsht Center (Miami’s premiere entertainment and arts venue) collaborated with Overtown businesses to offer a hop-on-hop-off bus tour of Overtown, featuring Overtown restaurants and art venues. This bus tour was envisioned and coordinated by Common Good partner, Stephanie Creates.

# Overtown Community Priority: Youth Development

November 2019

Please note that the Common Good Initiative in Overtown has identified multiple priorities and goals that work together to achieve change. This document provides information on investments and results for one of those priorities.

## What have we invested in this priority to date?



<b>Grants and grant-related investments</b>	\$1,177,500
<b>Impact funds</b>	\$89,385
<b>TOTAL</b>	<b>\$1,266,885</b>

### Examples of investments include:

- Capacity development grant to formalize the OCYC collaborative and implement its master plan to improve outcomes for children and youth in Overtown.
- Funding for trainings, workshops and professional development services available to organizations and professionals who work in the Overtown community as a strategy to improve youth development programming.
- A project for 40 Overtown youth to participate in an intensive internships program to prepare them for career pathways beyond high school.

## What are the results?

The table below provides results through October 31, 2019. These results pertain only to relevant outcomes for grants assigned to this priority, there may be outcomes related to these grants that are reported under other priorities.

<b>Desired results per the strategic plan</b>	<b>Results for January 2018 – October 2019</b>
<p style="text-align: center;">Increase the capacity of OCYC</p> <p><i>(1) increased collaboration among OCYC partners</i>  <i>(2) increased capacity of the coalition and its members to generate quality, reliable data that can be used to inform decisions</i>  <i>(3) increased capacity to act as a backbone organization</i>  <i>(4) to increase quality, affordable services for youth.</i></p>	<p><b>18 partnerships</b> committed both in-kind and tangible resources to OCYC collaborative activities.</p> <p>Executed a “Data Sharing Agreement” with both OCYC Membership and The Children’s Trust.</p> <p>A Director and a Senior Program Manager have been hired</p> <p>New Board members from Regions Bank and the Overtown Community Redevelopment Agency (CRA)</p>
<p>Increase quality, affordable services for youth</p>	<p><b>75% of 103 participants</b> have demonstrated an increase in knowledge over the course of 10 workshops as demonstrated by pre/post-test and satisfaction surveys.</p>

## What are the highlights?

The OCYC Evaluation Committee meets monthly to increase Data Sharing Portal (DSP) functionality. Graduate students from the University of Miami Public Health Department provide technical assistance on how to collect and use data to determine impact.