

**Common Good Initiative
Overtown**

Allegheny Franciscan Ministries

**Evaluation Report
June 2017**

Table of Contents

INTRODUCTION.....	3
PROGRESS TO DATE	4
HOW IS THE COMMON GOOD INITIATIVE BEING IMPLEMENTED?	4
WHAT HAVE BEEN THE INVESTMENTS TO DATE?	5
WHAT HAS BEEN THE PROGRESS IN ACCESS TO HIGH QUALITY EMPLOYMENT?.....	7
WHAT HAS BEEN THE PROGRESS IN ACCESSIBLE AFFORDABLE HIGH QUALITY YOUTH DEVELOPMENT OPPORTUNITIES?	7
WHAT HAS BEEN THE PROGRESS IN COMMUNITY VOICES INFORM POLICIES AND DECISIONS?.....	7
WHAT IS THE PROGRESS IN BUILDING COMMUNITY CAPACITY AND SUSTAINABILITY?	7
CONCLUSIONS.....	8
APPENDIX A: LISTING OF GRANTS AND GRANT-RELATED INVESTMENTS	9
APPENDIX B: DATA SOURCES	10
INTERVIEWEES	10
DOCUMENTS & OTHER.....	10

Introduction

In late 2011, the Allegany Franciscan Ministries Board of Trustees began a process to identify a new strategic opportunity that would allow the organization to more deeply fulfill its mission, be more open to new and innovative ways to create healthier communities, provide for the highest and best use of available funding, promote systemic change, and continue to energize our community, volunteers and staff. In December 2013, the board of trustees approved a new strategic initiative called the Common Good Initiative. In keeping with the mission to serve together in the spirit of the Gospel as a compassionate and transforming healing presence within our communities, Allegany Franciscan Ministries has identified one community in each of the three regions it serves and will work with its citizens and stakeholders to create opportunities, develop strategies, and make investments that lead to positive health outcomes.

The initiative has multiple interrelated goals: to build collaboration, advocacy capacity, and resident leadership; to influence system changes and through those changes, long-term health and wellness indicators; and to ensure sustainability. Activities to achieve these goals include convening and engaging, investing, Councils for the Common Good, partnering, and others. Allegany Franciscan Ministries obtained community input to identify priorities, each council then identified strategies to address priorities. A snapshot of the work to date in Overtown is shown below in Figure 1; details are provided in the body of the report.

The first column lists the overall goal. The second column summarizes investments to date for that goal but does not reflect total funding. For reporting purposes, investments that addressed a community priority and community capacity were categorized under the community priority. In addition, not all investments are included in this table as some are related to emerging opportunities. The third column lists desired accomplishments. The final column provides an example from the early results, both quantitative and qualitative; additional results are in the body of the report.

Figure 1: Common Good Initiative snapshot

Goal	Investments to date for the goal (not total funding)	What do we hope to accomplish?	Example from the early results
Community priority: High quality employment	2 investments totaling \$7,500	Increased employment, increased income, educational attainment	None at this time; the council will be finalizing strategies this summer.

Goal	Investments to date for the goal (not total funding)	What do we hope to accomplish?	Example from the early results
Community priority: Accessible affordable high quality youth development opportunities	13 investments totaling \$688,635	Improved youth development indicators (education, employment, risk behaviors); improved youth health, including behavioral health	The Overtown Children and Youth Coalition achieved the designation as a State of Florida Children's Initiative Community
Community priority: Community voices inform policies and decisions	2 investments totaling \$895,000	Increased collective efficacy; less violence and crime	None at this time; projects will begin July 2017.
Initiative: Build collaboration, advocacy capacity, organizational capacity, and resident leadership	9 investments totaling \$18,998	Improved collaboration, stronger organizations, increased advocacy capacity, more resources, and resident leadership	No early results are available.

Progress to Date

This section presents the progress toward the goals listed above. It first presents data on implementation and investments, then the goals. Data in this section come from multiple sources: monthly and board reports of initiative activities and investments made, investment results from grant partner reports, and interviews with staff and stakeholders.

How is the Common Good Initiative being implemented?

In the past six months, the Common Good Initiative in Overtown has continued to develop the council, and the council finalized and made significant investments in the community voices inform policies and decisions priority. Preparing the request for proposal, disseminating it, and selecting successful proposers was the most frequently mentioned accomplishment. Council members also reported excitement about working on the last priority, employment. Figure 2 presents Common Good Initiative planning and council milestones. Please note that some activities continue through the present time.

Figure 2: Common Good Initiative milestones

Timeframe	Milestones
June 2014	Determined the Common Good Initiative neighborhood.
June 2014 through December 2014	Gathered community input. Identified potential priorities.
January 2015 through December 2015	Finalized potential priorities. Conducted a community visioning session. Researched strategies. Began making investments (continues).
January 2016 through June 2016	Established the Council for the Common Good (continues). Confirmed strategies with the council.
July 2016 through December 2016	Conducted research on proposed strategies (continues). Finalized strategies and identified system changes and long-term indicators. Worked with partners on strategies (continues).
January 2017 through June 2017	Used an RFP to make investments for the community voices inform policies and decisions priority.

Implementation, however, also encompasses Allegany Franciscan Ministries' approach to the work. The board provided clear direction that the Common Good Initiative should work with the community and help build capacity. The project has not kept to the original timeline due to the deliberate and intentional engagement with the community. See the initiative-wide report for data on this aspect of implementation.

What have been the investments to date?

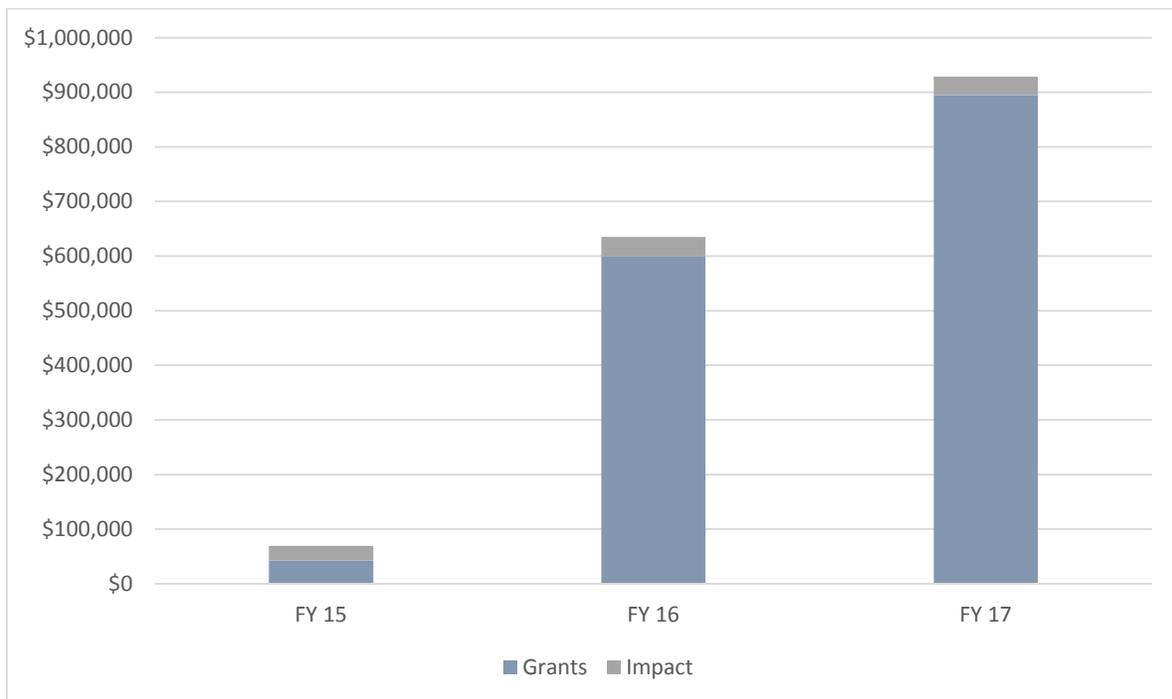
To date, the Common Good Initiative has made two types of investments: impact funds and grants and grant-related investments. Impact funds are discretionary grants that support goals, address community needs, and/or communicate Allegany Franciscan Ministries' commitment to the community. Grants and grant-related investments address priorities and/or system change. To date, over \$1,632,000 has been invested: \$95,000 in impact funds and \$1,537,500 in grants and grant-related investments. A complete listing of grants and grant-related investments appears in the Appendix. The following types of projects have been supported.

Figure 3: Grants and grant-related investments made

Fiscal Year 2014-2015	Fiscal year 2015-2016	Fiscal year 2016-2017
<ul style="list-style-type: none"> - To support the Overtown Children & Youth Coalition’s development of strategic goals and its master plan - To recruit volunteers to increase the capacity of organizations serving Overtown 	<ul style="list-style-type: none"> - Capacity development grant to formalize the collaborative and implement its master plan to improve outcomes for children and youth in Overtown 	<ul style="list-style-type: none"> - Conduct ongoing outreach and engagement with local Overtown citizens, build organizational capacity, and build a trusted and effective advocacy network - Conduct ongoing outreach and engagement with local Overtown citizens and develop improved communication strategies using multimedia

Figure 4 provides the impact funds and grants and grant-related investments, by fiscal year.

Figure 4: Impact funds and grants and grant-related investments, by fiscal year



The next three sections provide early results in each of the four goal areas; however, please note that not all early investments neatly align with the final strategies as presented in this report because strategies had not been developed by the council when initial investments were made.

What has been the progress in access to high quality employment?

Two impact investments have been made totaling \$7,500. The council will be working over the summer of 2017 to finalize this strategic goals that will guide future investments.

What has been the progress in accessible affordable high quality youth development opportunities?

To date, 13 investments totaling \$688,635 have been made. The Overtown Children and Youth Coalition is building infrastructure including hiring staff, establishing regular meetings and continuous communication, and participating in learning opportunities. The Overtown Children and Youth Coalition also reports that four new members have joined the coalition and that members are contributing resources to the effort.

What has been the progress in community voices inform policies and decisions?

To date, two investments totaling \$895,000 have been made. As contracts had not been executed at the time of this report, results are not yet available. Projects will begin in July 2017.

What is the progress in building community capacity and sustainability?

This section provides highlights in building community capacity and sustainability. Desired results for this work are improved collaboration, increased capacity for advocacy, increased organizational capacity, additional resources, and more resident leaders. Data in this section are from monthly reports provided by the vice president, board reports, investment reports, and interviews with stakeholders. The Common Good Initiative has made investments to achieve these results but also engages in activities such as convening, developing partners for strategies (including non-traditional

From a stakeholder:

“I think also getting into the neighborhood, I think definitely people are starting to know that they are there and they are investing and things are happening, and slowly but surely.”

partners), building relationships, and advocating. Results are as follows:

- **Building leadership:** three council members attended the National Homeboy Network conference in Los Angeles August 2016.
- **Organizational capacity:** The Overtown Children and Youth Coalition has increased organizational capacity. It has obtained the State of Florida Children’s Initiative Community designation, has hired staff, and has 16 paid members, two resident members, and 14 community partners. The Overtown Children and Youth Coalition also received funds from CITI for a collaborative project.

Conclusions

There are several items of note in this six-month report:

- Over \$1,630,000 has been invested in Overtown by Allegany Franciscan Ministries.
- The council has made investment in two priority areas: accessible, affordable high quality youth development and community voices inform policies and decisions; council members expressed excitement about completing the third priority.

Please see the initiative-wide report for lessons learned and for feedback on the initiative from stakeholders in each community.

A final note: As the initiative has evolved, so has the evaluation. With this report, the focus is beginning to shift from process to early results. As the work of identifying priorities, determining strategies, and choosing investments has developed, the evaluator is working each council to fine-tune measurements and then working with grant partners on their success measures. This will allow aggregation over time so that Allegany Franciscan Ministries will be able to answer the question, “What have we accomplished?”

Appendix A: Listing of grants and grant-related investments

The table below provides a listing of grants and grants-related investments to date. Please note this does not equal total funding.

Organization	Description	Amount
Suited for Success	Support the Overtown Children & Youth Coalition's development of strategic goals and its master plan.	\$5,000
Catholic Volunteers in Florida	To recruit volunteers to increase the capacity of organizations serving Overtown.	\$42,500
Overtown Children and Youth Coalition	Capacity development grant to formalize the collaborative and implement its master plan to improve outcomes for children and youth in Overtown.	\$600,000
Catalyst Miami	Conduct ongoing outreach and engagement with local Overtown citizens, build organizational capacity, and build a trusted and effective advocacy network.	\$645,000
Stephanie Creates	Conduct ongoing outreach and engagement with local Overtown citizens and develop improved communication strategies using multimedia.	\$250,000

Appendix B: Data Sources

Interviewees

Interviewees included nine stakeholders. While most interviewees were repeated from the first set of interviews, some substitutions have been made. The design is not longitudinal but cross-sectional, so any substitutions must represent the same community sector. The vice president also participated in a formal interview.

Documents & other

- Monthly reports from the vice president
 - Documents forwarded from the vice president (e.g., meeting summaries)
 - Board reports
 - Information obtained through e-mail updates and staff meetings
 - Investments made
 - Grantee reports
-