



The Overtown Council for the Common Good  
Requests proposals for  
“Uniting Community Voices in Overtown that  
Inform Policies and Decisions”

RFP Announced:  
January 20, 2017

Proposal Due Date:  
March 1, 2017 at 12 pm

### Announcement

Allegany Franciscan Ministries plans to invest up to \$750,000 in activities, programs and capacity building contracts to implement the next strategic installment of its Overtown Common Good Initiative. This announcement is an invitation for a diverse group of stakeholders to join together to help this historic neighborhood and its citizens reestablish their reputation as a treasured part of the City of Miami’s past and future. We hope, with this RFP, to attract the attention of various organizations and groups (non-profits, for-profits, government, public institutions, communications/PR professionals, faith-based groups, and others), in and around Overtown, who should consider applying. The Overtown Common Good Initiative plans to use this RFP process to create a dynamic collaborative of local professionals and organizations with different backgrounds, experiences and talents, who will work together to implement the strategies outlined in the RFP.

### Strategies

This RFP has been designed around the Overtown Council for the Common Good’s third community priority, ensuring that **Community Voices in Overtown Inform Policies and Decision**. The Council is seeking the most innovative solutions and implementation plans for the four strategies identified in the RFP. The four strategies include:

- *Conduct Ongoing Outreach and Engagement with Local Overtown Citizens*
- *Identify a Trusted and Effective Advocacy Network*
- *Develop Improved Communication Strategies Using Multi-media*
- *Work with Organizations*

### How to Apply

The Council for the Common Good expects to award one (1) to four (4) grant awards over a three year period, totaling up to \$750,000. To apply for this RFP go to [www.afmfl.org](http://www.afmfl.org) and click on the “Common Good Initiative” tab, then click the “Overtown” tab. Select “Apply.” Log in if you have an account, if not, click the “Create New Account” button.

**Need More Help?** If you have questions regarding this RFP, please first visit Allegany Franciscan Ministries’ website ([www.afmfl.org](http://www.afmfl.org)) to review the provided overview and instructions materials. If after reviewing these resources you still have questions, you can contact Daniel Gibson, Regional Vice President for Miami-Dade County, at 305-860-1441 or [dgibson@afmfl.org](mailto:dgibson@afmfl.org) for further information.

## KEY DATES

<b>Request for Proposals Announced</b>	January 20, 2017	
<b>Webinar – RFP Overview and Q&amp;A</b>	January 31, 2017 10 am – 11 am & February 7, 2017 2 pm – 3 pm	Though not mandatory, applicants are strongly encouraged to participate in this helpful informational webinar which will offer applicants an overview of the RFP and application process, and provide an opportunity for applicants to ask questions. All questions and answers will be documented and posted under FAQs on Allegany Franciscan Ministries' website.
<b>Deadline to Submit Full Application</b>	March 1, 2017	Online application must be submitted by 12 pm (noon).
<b>Finalists Invited to Participate in In-Person Presentations</b>	March 9, 2017	The Overtown Council for Common Good will invite a select number of applicants back as finalists to participate in a 20-minute in-person presentation.
<b>*In-Person Presentations</b>	*March 15, 2017	*All applicants are asked to <b>SAVE THE DATE of March 15<sup>th</sup> 2017</b> , the day finalists will be asked to provide an in-person presentation to the Council. Presentations will include up to 10 minutes for applicants to present their projects to the Council, with an additional 10 minutes for Council Members to ask questions to applicants. The Miami-based location for these presentations will be disclosed when finalists are invited to participate.
<b>Decisions Announced</b>	April 2017	We will work with applicants, after decisions are finalized, on contracts, budgets and timeline confirmation.
<b>Contract Period Begins</b>	April 2017 or later	